

SoftCom introduces new brand myhosting.com®

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SoftCom Technology Consulting Inc. has announced today that it will introduce a new brand to promote all hosting services. Over the next 30 days, myhosting.com will be phased in and eventually replace softcomca.com as the brand purely associated with all of SoftCom's hosting services. After the transition has been completed, SoftCom will utilize the www.softcomca.com address as their corporate web site.

"We are happy to announce the change of the brand associated to our hosting services. Our new brand more accurately describes our business and makes it easier for customers to remember and associate our services with." said Tony Yustein , C.E.O. of SoftCom Technology Consulting Inc. "Many new hosting packages and new services will be introduced in the coming months under the myhosting.com brand. myhosting.com will be the premier choice for shared and dedicated hosting solutions."

About myhosting.com

myhosting.com is a provider of superior and affordable hosting services to customers in over 140 countries. Founded in January 1997 and based in Toronto, Canada, myhosting.com is committed to providing extraordinary value and choice to their customers. myhosting.com is a trademark and brand of SoftCom Technology Consulting Inc. - a privately held company headquartered in Toronto. In addition to myhosting.com, SoftCom owns and operates the premier web-based email retrieval system - mail2web.com and is a Platinum Sponsor of the Internet Society.

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