

myhosting.com® provides SOHO customers with Email and File Hosting

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myhosting.com, a leading global provider of affordable and superior web and application hosting services and a brand of SoftCom Technology Consulting Inc., announces a series of new features and service enhancements to its web hosting portfolio. Among the service advancements is the introduction of Email and File Hosting plans for the consumer, SOHO, and small business customer.

“Customers have long been demanding an affordable, web hosting service that understands the needs of today’s small business environment,” says Tony Yustein, CEO of SoftCom Technology Consulting Inc. “We recognized that our customers were looking for scalable, reliable and affordable email and file hosting solutions. These new product offerings, combined with enhancement of existing myhosting.com products exceeds the needs of our current customer base and positions us to grow our share of the global hosting market.”

Unlike traditional email services such as Yahoo© and Hotmail© that only provide for anonymous email services, the new Email Hosting plan from myhosting.com allows customers to establish unique email addresses on the Internet, thereby associating their name to a specific domain (e.g. myname@mydomain.com). This new service will be marketed through mail2web.com®, a web-based remote email retrieval application with over 100 million monthly page views and a wholly-owned product from SoftCom Technology Consulting Inc.

The Company’s new File Hosting plan is suitable for customers who are seeking a remote file repository, interested in creating and hosting a virtual photo album or those seeking to build a less sophisticated, more economical business card-style Website.

The new Email Hosting Plan on myhosting.com is available for US\$2.95/month, while the Company’s new File Hosting Plan will sell for US\$4.95/month.

Other new features at myhosting.com include a Web Album and File Manager tool. Accessible from the web-based Control Panel, these management tools are available free to all hosting customers. As well, customers familiar with myhosting.com will notice enhancements to many of the sites’ core services, including upgrades to the Shared and Dedicated hosting plans that now feature increased disk space, multiple email accounts and enhanced database features. The web-based Control Panel has also undergone a change, now boasting improved functionality and navigation to simplify the hosting experience for new and existing customers. All of these new services will be marketed online through leading web and application hosting search engines.

“The addition of two new hosting products and services is part of an ongoing commitment by the company to deliver reliable, scalable and affordable hosting solutions globally,” says SoftCom Vice-President, Sales and Marketing, Michael Carr. “By launching new products and services and by enhancing our existing offering, myhosting.com customers enjoy solutions that match their particular needs, solutions that can grow with their business.”

About myhosting.com

myhosting.com is a provider of superior and affordable hosting services to customers in over 140 countries. Founded in January 1997 and based in Toronto, Canada, myhosting.com is committed to providing extraordinary value and choice to their customers. myhosting.com is a trademark and brand of SoftCom Technology Consulting Inc. - a privately held company headquartered in Toronto. In addition to myhosting.com, SoftCom owns and operates the premier web-based email retrieval system - mail2web.com.

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