

## myhosting.com Offers Outlook 2010 To Its Hosted Exchange Email Customers

**Toronto, ON -- November 17, 2010:** myhosting.com, a leading global provider of affordable email hosting, web hosting, VPS hosting and cloud hosting services, has made Microsoft Outlook 2010 available for its Hosted Exchange Email Customers.

With Microsoft Outlook 2010, customers can enjoy the latest software client for business email, scheduling and other Microsoft Outlook tools through a platform that is compatible with the myhosting.com Exchange 2007-based Hosted Exchange Email.

"myhosting.com is dedicated to providing customers with the best possible services in our cloud hosting environments," said Celal Ulgen, Chief Marketing Officer of myhosting.com. "Outlook 2010 helps customers manage the cavalcade of emails that can clog the inbox and limit productivity. An Outlook-based Email experience offers users a simplified interface to help them maximize efficiency in small- and medium-sized business environments."

Microsoft Outlook 2010 improves email management by giving users the ability to run multiple Exchange Mailboxes in a single profile, allowing users to synchronize multiple email accounts and all of their messages into one location.

Outlooks' new Quick Steps feature simplifies the process of managing large amounts of data. Quick Steps allows users to streamline the process of performing email-related tasks. Many functions, such as moving emails, organizing messages and forwarding items, would normally take multiple steps, decreasing overall productivity. With Quick Steps, users can set tasks to be completed with only one click, easing the process of organizing emails and making the inbox more manageable.

Outlook 2010 also improves efficiency through interface tools such as Conversation Grouping. Conversation Grouping is a new interface messaging view that allows users to compile, manage, condense, categorize and even ignore entire conversations in the Outlook inbox. Using this feature, dozens of emails can be filtered into just a few message items. Outlook 2010 also features an improved Microsoft Office Ribbon interface. The improved Ribbon includes simplified paths for navigation, easing user access to the various commands that have been added to the toolbar.

"Using Hosted Exchange Email is all about simplifying the process of managing and maintaining email services," said Tim Attwood, Product Manager at myhosting.com. "Letting a third-party host a company's email service simplifies messaging for SMBs. As a result, deploying Microsoft Outlook 2010 is a natural step for myhosting.com because the software is designed to remove clutter from users' inboxes and simplify their daily messaging needs."

myhosting.com provides businesses of all sizes with Enterprise-focused Exchange Email hosting, allowing them to deploy email solutions including Microsoft Outlook 2010 with features such as calendars, contact lists and task managers on desktops, laptops and mobile devices. The myhosting.com service is built on the Microsoft Exchange Server 2007.

**About myhosting.com**

myhosting.com is owned and managed by SoftCom Inc., a privately held company headquartered in Toronto, Canada. Founded in 1997, SoftCom provides reliable and cost effective email and Web Hosting services to more than 10 million customers with support of 26 languages in 140 countries worldwide. The myhosting.com name and the logo are registered trademarks of SoftCom Inc.

#### Contact Information

Celal Ulgen, CMO

SoftCom Inc.

(416) 957-7400