SoftCom Earns PCI Compliance Certification for Protecting Customer Data

SoftCom, a leader in Cloud Hosting, VPS Hosting and Business Messaging and Collaboration services, has announced that it has earned PCI DSS v2.0 certification for its core brands, including myhosting.com, mail2web.com and SoftCom Business Services.

Toronto, ON – **August 3, 2011:** Virtual server hosting and business communications leader SoftCom Inc. has announced PCI Compliance Certification for their core brands, myhosting.com and mail2web.com This Payment Card Industry (PCI) Data Security Standard (DSS) certification ensures that customer information and payment data is fully protected at all times. With recent high profile data breaches at other companies, protecting customers' personal information and sensitive payment data is more important than ever.

According to Stephen Nichols, Vice President of Online Sales, "Our PCI DSS v2.0 certification allows us to effectively demonstrate the steps we have taken to protect sensitive billing information, while further building credibility with our customer base." This certification covers payment information, customer databases, online store processes, payment procedures, and data stored on back-end networks, so customer information will be secure today, tomorrow, and years from now. The robust account security framework approved by the Council for PCI Security Standards requires annual self-assessments and quarterly network intrusion scans conducted by a third party professional services company.

Chief Financial Officer Michael Carr revealed that the reasons for this ongoing investment in network security are twofold, calling the compliance and security-assurance initiative "An imperative solution that protects our business reputation and our customers from the financial implications of a security breach. By protecting data on our end, we are making a solid investment in our business and the financial security of our customers."

PCI DSS certification has become a universal standard in data protection. Guidelines for this ongoing security program developed by the Council for PCI Security Standards align with cardholder security protocols created by Visa, MasterCard, and other payment processing services. Unlike one-time certifications, this advanced PCI DSS certification requires ongoing monitoring, testing, and third party reporting to eliminate vulnerabilities and protect data 100 percent of the time. Ongoing security efforts, firewalls, encryption tools, and anti-virus updates are all part of the robust account security needed to prevent and detect network intrusions. As a responsible service provider and industry leader, SoftCom is committed to providing security that protects customers and their sensitive financial data from outside threats.

For more information, please visit http://softcom.com/.

About SoftCom

Founded in 1997, SoftCom Inc. is an industry leading provider of Cloud Hosting and Business Communication services to more than 2.5 Million users with support of 26 languages in 140 countries worldwide. myhosting.com and mail2web.com brands are owned and managed by SoftCom. SoftCom is a Parallels Platinum Service Provider Partner, a Microsoft Gold Partner and a member of Research in Motion (RIM) Blackberry Alliance program.

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