

myhosting.com offers Free Bing and Yahoo Search! Advertising Credits to Web Hosting Customers

myhosting.com, a worldwide leader in [Windows Server 2008 Hyper-V Hosting](#), shared web hosting, Hosted Exchange and Microsoft SharePoint, has announced the availability of Bing and Yahoo! Search advertising credits for all shared Web Hosting and VPS Hosting customers.

Toronto, ON – October 5, 2011: Web hosting and VPS hosting provider myhosting.com has announced the launch of a new offer which provides free advertising credits for use on Bing and Yahoo! Search. Advertising vouchers are available to all new and existing myhosting.com customers and can be redeemed with a new account at Microsoft Advertising adCenter.

myhosting.com Customers will receive \$25, \$50 or \$75 in free advertising with their shared hosting or [VPS hosting](#) account, depending upon which hosting package the customer is subscribed to. All customers will be able to retrieve their promotional credits from the myhosting.com onCloud™ Control Panel at their convenience. Online Business has never been more competitive. Small and medium sized businesses can use all the help they can get spreading the word about their products and services, and differentiating themselves from their competitors. Search advertising is more important than ever for SMBs who want to carve out their niche on the internet.

“myhosting.com is committed to helping customers achieve success, by providing rock-solid hosting services, with feature rich hosting packages, as well as tools to help businesses get their marketing campaigns off the ground”, said Tim Attwood, Product Manager. “With these free Bing and Yahoo! Search advertising vouchers, our customers will gain access to advertise in two leading internet search portals”.

Free search advertising through myhosting.com helps SMBs to maximize their advertising efforts and drive results within Bing and Yahoo! Search. The initiative will help businesses connect with 161 million unique searchers, with a 31.6% search share – or one-third of the searches conducted in the U.S.

Basic and Personal Website hosting account holders can claim a \$25 credit, Premium and [Business hosting accounts](#) are eligible for a \$50 credit, while Professional Hosting, [eCommerce Hosting](#) and VPS Hosting account holders are eligible for \$75 in advertising credits. This offer is valid with new Bing and Yahoo! Search advertising accounts, and credits must be used within 90 days of the Bing and Yahoo! Search advertising account creation.

Visit myhosting.com to sign up for a hosting account to claim your free advertising credits. For more information, please visit <http://myhosting.com/web-hosting/>.

About myhosting.com

myhosting.com is owned and managed by SoftCom Inc., a privately held company headquartered in Toronto, Canada. Founded in 1997, SoftCom provides reliable and cost effective Email and Web Hosting services to more than 10 million customers with support of 26 languages in 140 countries worldwide. The myhosting.com name and the logo are registered trademarks of SoftCom Inc.

Contact

Tim Attwood, Product Manager

busdev@softcom.com
(416) 957-7400