

## Cloud IT service provider SoftCom and Parallels sign Strategic Licensing Agreement

Toronto, ON – June 15, 2012: SoftCom Inc., a leading provider of Cloud IT services announced it has signed a strategic licensing agreement with its long standing cloud enablement partner Parallels. This agreement builds on the SoftCom strategy to offer a cost effective and fully customizable one-stop cloud-based IT services experience for small to medium sized businesses worldwide.

“We strive to provide our customers with the most flexible service solutions so they can scale up and out as their needs change” said Celal Ulgen, CMO of SoftCom Inc. “The agreement we signed with Parallels today further strengthens our delivery of a full suite of cloud services at cost effective prices and with much greater flexibility”.

As a Parallels Platinum Service Provider, SoftCom joins the ranks of a few key Parallels partners worldwide. A designation reserved for large international service providers, Parallels Platinum Service Providers receive the highest levels of partnership benefits and executive level engagement from Parallels.

“We are delighted about the agreement with Parallels, which will allow us to offer new customer incentives that will further differentiate us from the competition” said Turker Sokullu, CEO of SoftCom.

Most recently, SoftCom was recognized as the recipient of the prestigious Parallels Excellence in Messaging & Collaboration Services and Parallels Automation award. The award recognizes a partner that has demonstrated a strong commitment to Parallels Automation technology through the success and creativity in their Messaging & Collaboration Services.

### About myhosting.com

myhosting.com is owned and managed by SoftCom Inc., a privately held company headquartered in Toronto, Canada. Founded in 1997, SoftCom provides reliable and cost effective Email and Web Hosting services to more than 10 million customers with support of 26 languages in 140 countries worldwide.

The myhosting.com name and the logo are registered trademarks of SoftCom Inc.

### About SoftCom

Founded in 1997, SoftCom Inc. is an industry leading provider of Cloud Hosting and Business Communication services to more than 2.5 Million users with support of 26 languages in 140 countries worldwide. The myhosting.com and mail2web.com brands are owned and managed

by SoftCom. SoftCom is a Parallels Platinum Service Provider Partner, a Microsoft Gold Partner and a member of Research in Motion (RIM) Blackberry Alliance program.

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